# This Time in History

1920–1939

# **IMMANUEL MILESTONES**

Pastor Voigt began the transition from all German to German and English in the church services.

- 1929 First children confirmed in English
- 1932 Ladies Aid Society organized
- 1933 Young People's Society organized
- 1936 First confirmation class in English

## Pastors

# Principals/Teachers

Gervasius Fischer (1917-1928) W. G. Voigt (1928-1949) Otto Boernecke (1918-1925) H. J Karth (1925-1940) Ralph Swantz (1940-1941)

# WELS/LUTHERAN KEYPOINTS

- 1926 Winnebago Lutheran Academy established
- 1929 New home for Wisconsin Lutheran Seminary dedicated
- 1930 Synod entered debt and financial hardship—mission work suffers
- 1933 Synod elected John Brenner as president
- 1935 Synod resolved to retire debt
- 1939 Subscribers to English Northwestern Lutheran outnumbered those to German Gemeinde-Blatt Synod protested LCMS ties with ALC

# **U.S. PRESIDENTS**

Woodrow Wilson (1913-1921) Warren G. Harding (1921-1923) Calvin Coolidge (1923-1929) Herbert Hoover (1929-1933) Franklin D. Roosevelt (1933-1945)

# NOTABLE EVENTS IN WORLD/U.S. HISTORY

- 1920 The 19th Amendment passed giving women the right to vote
- 1924 J Edgar Hoover appointed director of Bureau of Investigation
- 1927 U.S. citizenship was granted to U.S. Virgin Islands
- 1929 St. Valentine's Day massacre (believed to have been ordered by Al Capone) Immigration Act

Great Depression began

Stock market crashed - Dow Jones Industrial Average plummeted 68 points

- 1931 Empire State Building opened Boulder Dam (Hoover Dam) construction began, completed in 1936
- 1932 Amelia Earhart flew across Atlantic Ocean
- 1933 Great Depression: Roosevelt introduced the New Deal, focused on the "3 Rs" of relief, recovery and reform
- 1934 Dust Bowl began Federal Housing Administration established

Notable Events in World/U.S. History - continued

1935 Social Security Act

Bureau of Investigation was changed to the Federal Bureau of Investigation (FBI) under the direction of J Edgar Hoover

- 1937 Hindenburg Disaster thirty-five people killed
  Golden Gate Bridge completed in San Francisco
  American aviation pioneer Amelia Earhart disappeared over the Pacific Ocean
- 1939 Germany invaded Poland, World War II began

## **MN POINTS OF INTEREST**

- 1921 Land O' Lakes founded in St Paul (MN based) Betty Crocker, General Mills' symbol of the perfect homemaker, created State Theater in Minneapolis opened
- 1925 St Paul native, F. Scott Fitzgerald's book *The Great Gatsby* was published President Coolidge appointed MN native Frank B Kellogg as Secretary of State

3M invented masking tape

- 1926 SuperValu founded in Minneapolis (MN based)
- 1927 Charles Lindbergh, Little Falls native, crossed the Atlantic Ocean in the *Spirit of St Louis*
- 1928 The Jolly Green Giant symbol created by Le Sueur's canning company Frank B Kellogg authored the international Kellogg-Briand Pact for which he was awarded the Noble Prize for Peace in 1930
- 1929 Foshay Tower dedication 32 floors, took 3 yrs to build
- 1935 REA brought electricity to farms; by 1963, 99% farms had electrical service
- 1938 Carlson Companies founded (MN based)
- 1939 Judy Garland, born in Grand Rapids, starred in the Wizard of Oz

# **HUTCHINSON HIGHLIGHTS**

- 1921 Third bandstand (current) constructed
- 1922 First hospital opened at 241 Glen St; served community until 1970
- 1923 88 street lights installed Mail delivered to residents' homes
- 1924 National Guard Armory built 1st Ave SW (demolished in 1983)
- 1930 Phillips 66 Station built by William Luedtke
- 1935 Janousek's Hamburger Shop opened hamburger steak plate cost \$1.25 Goebel Fixture Co opened - Frederick Carl Goebel moved his woodshop from Lester Prairie (est. 1933) to Hutchinson
- 1937 Les Kouba sculptured statue of Chief Little Crow
  Municipal Electric Plant constructed current building
  State Theater opened; 800 seats, first show *True Confession*, cost \$0.35
- 1938 Newly constructed Hutchinson Elementary School (Park) opened; it was built on the same site where the Tower and Pendergast School buildings stood, which were demolished in 1937; cost \$465,000

## LIFESTYLE

	1920	1930
Yearly Income – avg	\$1,407	\$1,388
today \$\$s	(16,427)	(19,407)
Cost of a new home	\$8,094	\$7,543
Cost of first-class stamp	\$ .02	\$ .02
Cost of a gallon of gas	NA	\$ .20
Cost of a dozen eggs	\$.34	\$.44
Cost of milk – ½ gal	\$.33	\$.28
Cost of a loaf of bread	\$.12	\$ .09
Cost of flour – 5 lbs	\$ .40	\$.23
Cost of butter – 1 lb	\$.36	\$ .46
Cost of coffee – 1 lb	\$.30	\$ .40
Cost of sugar – 5 lbs	\$.33	\$.33
Hamburger – 1 lb	NA	\$.12
U.S. Population	106 million	123 million
MN Population	2.3 million	2.5 million
Hutchinson Population	3,379	3,406

Special Notes: By 1920 more Americans lived in cities than on farms The 1920s was best known as 'The'Roaring Twenties' 1931 - worst of Great Depression - almost 25% unemployed

### Inventions/Technology

Tommy gun, robot, lie detector, insulin, traffic signal, self-winding watch, television, frozen food, notebook with spiral bindings, dynamic loudspeaker, liquid-fueled rockets, quartz crystal watch and clock, Technicolor, aerosol can, iron lung, penicillin, electric neoprene, analog computer, jet engine, electron microscope, Polaroid photography, zoom lens, light meter, parking meter, radio telescope, FM radio, stereo records, drive-in movie theater, roads reflectors, radio voice recognition machine, nylon, radar, Colt revolver, photocopier (Xerox), jet-engine, ball point pen, stobe lighting, Teflon, turboprop engine, helicopter, electron microscope, automatic transmission; first vaccines for Diphtheria, Tuberculosis, Scarlet fever, Whooping Cough, Yellow Fever

**Notable Inventors/Companies:** John T Thompson, Alexander Fleming, Samuel Colt, Birdseye, Schick, DuPont, Rice and Kellogg, Polaroid, Hellman

## **Farming Fun Facts**

- 1923 Deere launched the Model "D."
- 1927 John Deere produced the John Deere No. 2 combine
- 1928 John Deere produced a John Deere No. 1 combine
- 1929 John Deere's "GP" Wide-Tread, a row-crop tractor, entered the market
- 1932 Harvey Firestone fitted large, low-pressure tires to an Allis-Chalmers;
  - began to offer air tires on the Model U tractor
- 1933 Harry Ferguson's introduced 3-point hitch
- 1934 John Deere's Model "A" Tractor entered production
- 1935 John Deere introduced Model "B" tractor

### **First Appearances**

- 1920 Band-Aid, hair dryer
- 1921 Wheaties, Wonder bread
- 1922 Blender
- 1925 Spam
- 1927 PEZ candy
- 1928 Bubble gum

1935 Ballpoint pen, Monopoly, trampoline1937 Shopping cart,

1929 Sunglasses (Sam Foster)1930 Toll House cookies

1938 Nylon stockings

1934 Monopoly

## Clothing/Styles

- 1920s Flapper dress, bobbed hair cuts for women, ready-to-wear- clothes became popular
- 1923 Coco Chanel launched Chanel No. 5 perfume in Paris
- 1928 Clip-on tie designed
- 1930s Known as the 'Stylish Thirties;' lightweight, baggier clothing

## Entertainment

- 1920 First radio broadcast in Pittsburgh, PA
- 1922 First 3-D movie (spectacles with one red and one green lens) was released *Reader's Digest* published
- 1925 First radio broadcast of the Grand Ole Opry
- 1926 NBC founded
- First collection Winnie-the Pooh stories published
- 1927 CBS founded *The Jazz Singer* was first "talkie" released
- 1928 Disney's Steamboat Willie, first animated film released, starred Mickey Mouse
- 1929 First Academy Awards ceremony held
- 1930 Mickey Mouse comic strip debut in the New York Mirror
- 1936 Life magazine published first issue
- 1937 Disney's Snow White and the Seven Dwarfs became the first full length animated film
- 1938 Orson Welles performed a broadcast of *The War of the Worlds* Superman debut in comic books
- 1939 Gone with the Wind debut; won Academy Awards "Best Picture"

By the end of the1920s, many households owned radios – the most popular programs to listen to were Amos 'n Andy, soap operas, sporting events. Swing music was very popular. Bandleaders like Benny Goodman and Fletcher Henderson drew crowds of young people to ballrooms and dance halls around the country. Going to movies, often once a week, was also another favorite pastime.

### Sports

1936 Jesse Owens won four gold medals during the Summer Olympics Ty Cobb, Walter Johnson, Christy Mathewson, Babe Ruth, and Honus Wagner became the first inductees into the National Baseball Hall of Fame

### Potpourri

- 1921 Former President Taft became the only president to serve as Chief Justice of the U.S.
- 1925 3M invented masking tape
- 1930 Frozen vegetables by Clarence Birdseye went on sale Scotch tape patented by 3M
- 1931 Chicago gangster Al Capone convicted of income tax evasion, later sentenced to 11 years in federal prison
- 1932 Ford introduced the Model B with a V-8 engine
- 1935 Alcoholics Anonymous founded

### It Cost How Much .....

- 1927 Harley-Davidson motorcycle \$235
- 1928 Camera \$80, Chrysler Imperial Sedan \$2995

Popular Girl Names Mary, Betty, Dorothy, Helen, Margaret, Barbara, Shirley, Patricia Popular Boy Names Robert, John, James, William, Charles, Richard